

Enrolment form
XX Image Symposium
SPECULATING ON CHANGE

Proposal type **Theoretical research**

Artistic practice

Project title

Lanchonete

The completed form must reach the CA2M by **13 May 2013**. You may send it:

By email, attaching the project as a Word document or PDF file, to actividades.ca2m@madrid.org.

By post (documentation postmarked **13 May will be accepted**), accompanied by the printed project, to:

20th Image Symposium of the Regional Government of Madrid
CA2M Centro de Arte Dos de Mayo
Avda. de la Constitución, 23
28931 Móstoles, Madrid

Personal details

First name: **Todd**

Surname(s): **Lester**

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Telephone: **+1 917 952 4933**

Telephone 2 (optional)

Mobile telephone

Have you participated in previous editions of the Image Symposium? **No**

Brief project description

Please briefly describe the context and objectives of your research. For artistic practices, indicate the sphere of interests that have inspired it, the creative process, format and media employed, and at what point of your art career you produced it.

Lancheonete is a five-year journey into community, one that culminates in and around a typical lancheonete in the center of São Paulo, Brazil. By delving deep into a site-specific interpretation of globalization, such as Brazilianification, a term that describes the disappearing middle class and widening gulf between upper and lower classes, Lancheonete asks the universal question ‘How do we live with money?’ “The essential function of utopia,” says Ernst Bloch to Theodor Adorno, “is a critique of what is present.” Business as Trojan horse, Lancheonete learns from, plays with, and rigorously interrogates the utopic template of artist residency.

‘Fei\$hoada’ is the present, itinerant form of the Lancheonete project; this meme manifests as a Wednesday or Saturday discussion or happening at various art events, cultural gatherings and key moments around the world, approximately once a quarter from 2013-2015.

As R&D for Lancheonete, these itinerant events comprise the first half of a five-year experiment in artistic witnessing, one that begs an overriding question in São Paulo and similar places ... How do we live with money?

www.lancheonete.org

www.saturdaylunch.tumblr.com

Brief CV

Todd Lester has worked in leadership, advocacy and strategic communications roles at Reporters sans frontiers, the Astraea Lesbian Justice Foundation, and most recently as the Executive Director of the Global Arts Corps, an organization that creates theatre to advance reconciliation in societies emerging from violent conflict. He founded freeDimensional, an organization that helps activists-in-distress by providing safe haven in artist residencies. He has dedicated periods of his career to work on microfinance in Cameroon, refugee rights in Egypt, post-genocide reconciliation in Rwanda, Track II diplomacy in the Southern Caucasus, at-risk youth engagement in Brazil, and the North-South Peace Accord in Sudan working with organizations such as CARE, International Rescue Committee, Carter Center, Peace Corps, Population Services International, Dutch Refugee Council, and the United Nations. Todd holds a Masters of Public Administration from Rutgers University and diplomas from the Summer School in Forced Migration at Oxford University and Film & Media Studies at the New School. Todd received the Peace Corps Fund Award for founding freeDimensional; was named Architect of the Future by the Waldzell Institute; and serves as a Senior Fellow at the World Policy Institute where he leads the Arts-Policy Nexus initiative. His new project, Lancheonete.org, is a 5-year experiment in artistic witnessing focused on a neighborhood in the center of São Paulo.

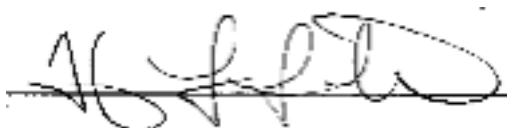
Declaration and Data protection

I declare that the details provided on this form are correct. I understand that my application may be rejected or may not be admitted if it is incomplete or contains false information. {TLL}

In accordance with Organic Law 15/1999 on the Protection of Personal Data, currently in force, the CA2M informs you that your details will be stored on our database to enable us to inform you about the centre's activities. The CA2M does not sell or share the data in its records with any other organisations. You may exercise your right to access, rectify or cancel said data by writing to CA2M, Avda. de la Constitución, 23, 28931 Móstoles, Madrid.

Signature

Date: 13 May 2013



Todd L. Lester

*Due to the volume of applications, we regret that we are unable to acknowledge receipt.
Only successful applicants will be contacted.*